

A CLOSER LOOK at ORDERING EYEGLASSES ONLINE

Online shopping certainly offers convenience from the comfort of your home. Armed with a prescription from your optometrist, there is no shortage of websites that now cater to the vision crowd. But be wary, ordering a pair of glasses online is not as easy as ordering a pair of bluejeans or theater tickets.

Every pair of eyeglasses must be custom-fitted to not just comfortably suit your face but also to meet your particular prescriptive needs. In short, your optometrist and your optician must work together in order to ensure a proper fit.

You also need to consider the various options available for the lenses, and what is best for your particular prescription and lifestyle. Does your face look better with round, oval or rectangular lenses?

Don't confuse the right look with the right measurements for your glasses. Pupil distance (PD) determines where to place the center of each lens in your frames to customize the optics to your eyes. This measurement is critical to ensure that your glasses provide the best possible vision results.

The right look and the right measurements matter little if your eyeglasses simply don't fit your face.

An experienced optometrist and staff have a big advantage in hands-on service in walking you through the various factors in finding the right eyeglasses. Plus, an optometrist's knowledge and experience can play a big role in guiding you to the frames and lenses that fit your needs and style.

If you are considering eyeglasses online, check their policies: Returns, warranties, shipping, pricing, insurance and maintenance. Take the time to get it right. After all, it's essential to make the necessary selections and measurements to enhance your vision with a look that fits and provides comfort.